

GIZELA SUSAN THOMAS

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PROFESSIONAL SUMMARY

Equity-centered data strategist with 6+ years leading analytics, stakeholder engagement, and data-driven initiatives across government, nonprofits, and health research. Proven track record managing teams, governing data infrastructure, and translating complex findings into actionable insights for clinical, policy, and community audiences.

EDUCATION

IE SCHOOL OF HUMAN SCIENCES AND TECHNOLOGY

Master's in Business Analytics and Data Science

Madrid, Spain

SEPT 2024 – JULY 2025

UNION COLLEGE

Bachelor of Arts – History and Political Science

Schenectady, NY

SEPT 2015 - JULY 2019

PROFESSIONAL EXPERIENCE

America on Tech, Remote

SEP 2025 – PRESENT

Data Science Instructor

- Lead live instruction for a 50-student cohort teaching data science and AI through project-based learning; develop original lesson plans with AI ethics discussions and integrate DataCamp curriculum.

Científico Latino, Remote

MAY 2024 – MAY 2025

Digital Experience Director

- Lead a team of seven in executing a dynamic digital content strategy across social media platforms, managing website content, and curating programming for two academic year programs for graduate students. This includes creating ad hoc and planned social media posts using Canva and Adobe, in addition to supporting the development of an annual report.

Mathematica, Remote

JUL 2023 – AUG 2024

Analyst, Advisory Services Commercial Health & Life Sciences

- Drove a large-scale insurance price transparency initiative using SQL, Python, R, and AWS to process and clean big data files; led QA for Medicaid and Medicare reports with equity-focused, population-level disaggregation.
- Onboarded and mentored 2 new team members; managed workflows in JIRA and Confluence.

Third Sector Capital Partners,

JUL 2021 – JUL 2023

Remote Senior Associate

- Partnered with 5 state education and human services agencies to modernize service delivery through data; built reporting tools disaggregating by race, income, SVI, and geography; launched a Power BI dashboard adopted by agency staff.
- Led rollout of a statewide childcare pay scale, facilitating focus groups of 6–12 participants and a 100+ person town hall; managed budgets, timelines, and stakeholder communications throughout.

Cambridge Health Alliance, Boston, MA

JUN 2019 – JUN 2021

Data Technician

- Collaborated on a campaign to enhance vaccine awareness and access in vulnerable communities by cleaning and aggregating survey responses, and developing a streamlined, equitable process for data collection from non-English speakers.

CERTIFICATES

Data Science Fellow at Correlation One (June 2021) | Google Professional Data Analytics (January 2022) | Google Professional Project Management Certificate (January 2022) | Women in Data Science Data-thon Participant (March 2023)

PUBLICATIONS

- “Trends in Screening for Type II Diabetes Mellitus Among Young Adults After Guideline Expansion” (2024) Society of General Internal Medicine Abstract Poster Presentation.
- “Maize from Sacred to Profane” (2019): For my thesis, I researched how corn has influenced the political, social and economic structure of the Americas from the early inception of the first Native American civilizations to the present.
- “The Impact of the STOCK Act on Stock Trading Activity by U.S. Senators, 2009 – 2015” (2017), “The Company We Keep” (2017): Published by Public Citizen, these reports investigate the ethics of elected officials.

HONORS

Posse Foundation Full-Tuition Leadership Scholarship | Benjamin A. Gilman International Scholarship

LANGUAGES

English (native) | Spanish (intermediate) | Portuguese (beginner)

SKILLS

Advanced: Adobe, Agile, Anaplan, AWS, BigQuery Canva, dbt, DocuSign, ETL/ELT Pipelines, Excel, Google Analytics, Google Forms, Google Tag Manager, Hootsuite, Jira, Looker Studio, Mailchimp, Microsoft Word, Miro, Power BI, Power Point, Python, R, SQL, Salesforce, Slack, Snowflake, Submittable, Survey Monkey, Tableau, Teams, Trello, Webex, Wix, Zoom, iMovie.